

alpha-betti

custom
embroidery

When selecting personalised clothing for yourself, staff, team or promotional event, you need to be sure that it will reflect the quality, professionalism and integrity of your organisation. By choosing **ALPHA-BETTI** you can be assured that your expectations will be realised.



Alpha-Betti Limited
2-4 St John Street
BRIDLINGTON, East Yorkshire. YO16 7JP
Telephone: 01262 400505 Fax: 01262 400535
email: info@alphabetti.co.uk
www.alphabetti.co.uk

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Alpha-Betti Custom Embroidery offers the ideal solution to all your personalisation needs. We embroider logos, either from your finished artwork or from our selection of stock designs. Choose from an extensive range of quality sweatshirts, polo shirts, t-shirts, caps, shirts, fleeces, jackets, towels, bags and more. Please contact us for further information on items not listed in our brochure.



Drop Shoulder Unisex Sweatshirt

**ORDER JUST WHAT YOU WANT:
NO MINIMUMS**

We have a minimum order of *one item*. You can mix styles, colours and sizes to reach the numbers needed for better price rates. (Caps & ties excluded from mix)



Raglan Sleeve Unisex Sweatshirt

PRICE LIST

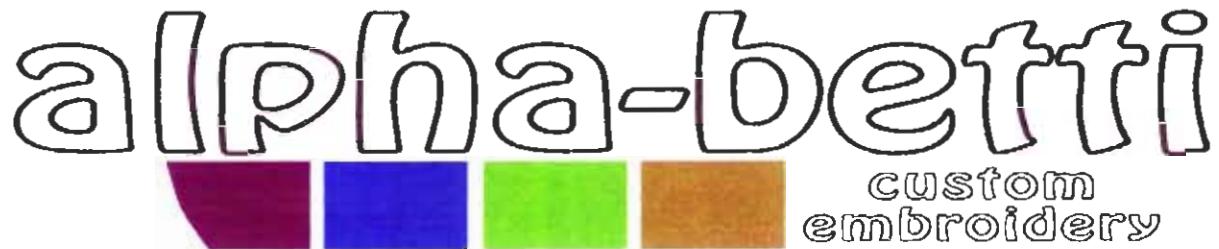
Our price list is intended to give an idea of costs. It covers the cost of the garment including embroidery up to 7,000 stitches. If your embroidery is larger there will be a small additional charge. We always provide an individual quote before you place your order so you know the exact cost. Larger sizes of clothing carry a supplement. These are marked by * on the price list.

YOUR DESIGN OR LOGO

We can create an embroidery design from your logo. Send us your design and we will advise if a set up charge is applicable. This is a one-off charge.

CONTACT US NOW - Send your design and order requirements for a free quotation.

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SWEATSHIRT Price List

There are two styles of sweatshirts - either Raglan Sleeve or Drop Shoulder sleeve. Ask for details on Hooded Sweatshirts, V-neck Sweatshirts and Cardigans.

Raglan Sleeve Sweatshirts

		1-6	7-30	30+
SS8 Fruit of the Loom 70/30 Cotton/Poly. 260/280gsm. S M L XL XXL	Black,White,Heather,Sky, Purple,Emerald,Bottle, Burgundy,Navy,Royal, Kelly,Red,Deep Navy.	£12.69	£11.28	£10.58
762M Jerzees 50/50 Cotton/Poly. 260gsm. S M L XL XXL 3XL* 4XL* * = supplement £1.00	Black,White,Birch,Sky, Purple,W.Emerald,Bottle, Burgundy,Navy,Royal*, Kelly,Red,French Navy*.	£18.50	£16.44	£15.41
K202 Kustom Kit 80/20 Cotton/Poly 280gsm. S M L XL XXL 3XL 4XL	Black,Heather Grey,Red Bottle,Burgundy,Navy,Royal.	£18.23	£16.20	£15.41

Drop Shoulder Sweatshirt

SS9 Fruit of the Loom 70/30 Cotton/Poly. 260/280gsm. S M L XL XXL 3XL* * = supplement £1.00	Black*,White*,Sunflower,Royal, Khaki,Heather*,Bottle,Ash,Sky, Burgundy,Red,Navy*,Purple, Olive,Steel Blue,Deep Navy, Light Gold.	£13.23	£11.76	£11.03
262M Jerzees 70/30 Cotton/Poly. 260gm. S M L XL XXL	Black,White,Olive,French Navy, Bottle,Burgundy,Birch,Red, Royal.	£14.04.	£12.48	£11.70

Prices include embroidery of 7000 sts.
Plus Vat and delivery.

* = Colours available in larger sizes.
For further information on garments visit our
website and go to link:-
www.alphabetti.personalisedclothing.com

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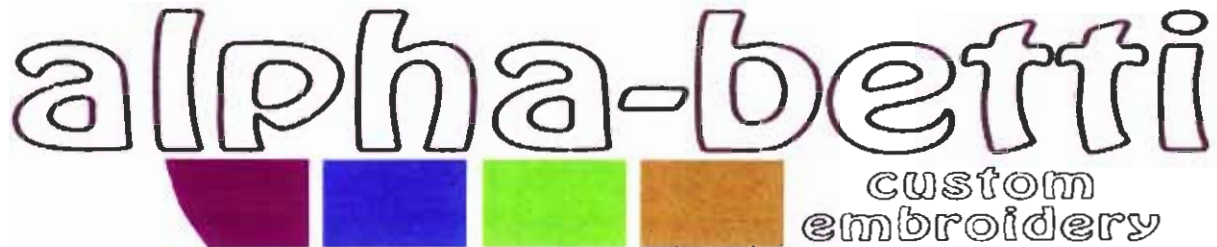
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There is a huge range of polo shirts. There are plain colours, contrast collars, tipped collars etc, different weight and either 100% cotton or polyester/cotton mix. Due to lack of space we are unable to show them all but let us know your requirements and we will send details if available.

TOUR COLLECTION - Ask us to send you details of the Tour Collection: Main Country flag related polo shirt. Small flag detail at back yoke. (England, Scotland, Wales and Ireland). Also available in T Shirts and Ladies styles.

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POLO SHIRT Price List

Polo Shirts come in a variety of design and colours. Below are prices of our most popular for quality and value. If you require a different style please contact us. There are also Ladies fit polo shirts.

Polyester/Cotton Polo		1-6	7-30	30+
SS11 Screen Stars 65/35% Poly/Cotton 180gsm S M L XL XXL 3XL*	Black*,White*,Heather*,Sky, Purple,Emerald,Bottle*,Royal Burgundy,Navy*,Sunflower, Red,Deep Navy,Orange.	£9.45	£8.40	£7.88
539 Jerzees 65/35% Poly/cotton 175gsm. S M L XL XXL 3XL* 4XL*5XL** 6XL**	Black*,White**,Birch,Sky, Purple,W. Emerald,Bottle*, Burgundy,Navy,Royal**, Kelly,Red*,French Navy** Graphite.	£15.39	£13.68	£12.23
K403 Kustom Kit 65/35% 185gsm. S M L XL XXL 3XL 4XL* 5XL*	White*,Royal*,Bottle*,Black*, Burnt Orange,Jade,Raspberry, Natural,Sky,Purple,Kelly,Navy*, Heather,Burgundy,Canary, Red, Turquoise.	£13.50	£12.00	£11.25
Cotton Polo				
SS5 Screen Stars 100% Cotton 180gsm. S M L XL XXL	Black,White,Sunflower,Royal, Khaki,,Bottle,Ash*,Sky,Aqua, Burgundy,Red,Navy,Purple, Deep Navy,Orange,BrickRed.	£11.07	£9.84	£9.23
569M Jezees 100% Cotton. 260gm. S M L XL XXL 3XL*,4XL*	Black*,White*,French Navy*, Bottle,Burgundy,L.Oxford,Red, Royal,Apicot,Pebble,Olive, Airorce,Graphite,Sky.	£13.10	£11.64	£10.91

Prices include embroidery of 7000 sts.
Plus Vat and delivery.

* = Colours and sizes of garments available in larger sizes. These larger sizes carry a supplement.

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FLEECE Price List

There are two styles of Fleeces - either Half-Zip or Full Zip. Also Bodywarmers

Half-Zip Fleece

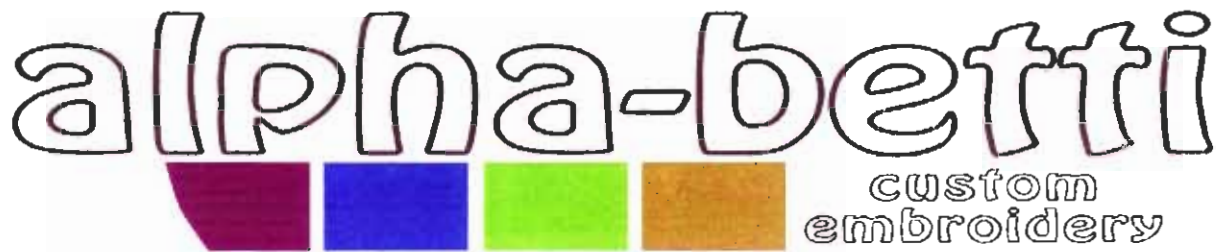


SS51 Screen Stars Half Zip. 100% Polyester Pill Resistant. Two zip pockets. Elasticated Cuffs. 300gsm S M L XL XXL	Black, Navy, Red, Crimson, Royal, Navy, Purple, Forest.	1-6	7-30	30+
	Smoke (75/25% Poly/Viscose).	£24.71	£20.64	£19.35
874M Jerzees Half Zip. Two Zip Pockets 100% Polyester. Pill Resistant 330gsm. Cadet Collar XS S M L XL XXL	Black, Bottle, Navy, Royal, Charcoal, Red, Burgundy.	£24.17	£21.48	£20.14
	Black, Bottle, Navy, Steel Grey.	£26.87	£23.88	£22.30
K901 Kuston Kit Half-Zip. 100% Polyester 300gsm. Tw Zip Pockets Pill Resistant. Elasticated Cuffs S M L XL XXL				

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EMBROIDERED TIE Price List

Your design looking good on a tie: Ties can be embroidered with your own logo, with certain smaller stock designs or lettering. The sewing area is limited to about 45mm x 45mm, so designs need to be simple to retain a satisfactory degree of stitch clarity. To make a better job we painstakingly unpick the entire tie, then embroider only through a single layer, we carefully remake the tie so nothing shows on the back. Once we have seen your design or lettering you want on your tie we will advise if there is a set up charge.

Standard tie

100% Polyester

Navy, Black, Red, Burgundy,
Bottle, Royal, Grey.

1 - 5 ties £10.64 each, 6+ ties £9.68 each, 12 + ties £8.48 each

Clip on tie

Navy, Black, Red, Burgundy,
Bottle, Royal, Grey.

1 - 5 ties £11.72 each, 6+ ties £10.57 each, 12 + ties £9.60 each

Fancy Tie

100% Polyester
(Stripes, checks etc).

1 - 5 ties £14.90 each, 6+ ties £13.15 each, 12 + ties £11.30 each

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EMBROIDERED CAP Price List

We are able to supply baseball caps and knitted pull on hats. All caps and hats are one size. The size of the logo to be embroidered is limited. Caps are not included in mixing styles to obtain a better discount rate.



BB10



BB15C



BB57

BB10 Unlined Cotton Cap
100% cotton twill. 5 panel.

Black,White,Kelly,GreySky,Yellow,
Burgundy,Deep Navy, Purple, Grey,
Red,Bottle,Royal,Natural,Orange.

1 - 6	7 - 30	30+
£5.64	£4.85	£4.79

BB15C Ultimate Cotton Cap with Sandwich Peak
100%cotton drill. Contrast sandwich peak and eyelets.

Bordeaux/Putty contrast,
French Navy/Putty contrast,
Putty/Fr.Navy contrast,
Graphite/Putty contrast,
Laser Blue/White contrast.

£6.25	£5.30	£5.25
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BB57 Heavy Brushed Low Profile Cap
100% heavy brushed cotton drill.
Self fabric strap with nickel buckle and eyelets.

Black,White,Red,Royal,Forest, Navy.
Contrast Peak
Forest/Taupe peak,
Navy/Red peak,
Navy/Taupe peak.

£6.67	£5.55	£5.46
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BB45 Acrylic Knitted Hat with turnup. 100% Acrylic

Black,Burgundy,Heather,Red,Navy,Royal,
Bottle,Airforce,Powder Blue,
FluorescentYellow, Fluorescent Orange.

£6.25	£5.24	£5.16
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BB44 Pull On Knitted Hat. No turnup.

Black,Stone,Powder Blue,Graphite,
Navy, Airforce.

£5.98	£5.08	£5.01
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WORK WEAR Price List

We can supply a selection of work wear. Details can be sent of other styles.



PR602 Work Jacket.

245gsm Poly/combed cotton.

Concealed stud front. 2 breast pockets with flaps.

Size adjuster.

M, L, XI, XXL*

Navy, Bottle, Royal.

1—6

7—30

30+

£27.77

£24.24

£22.73



PR500 Work Trouser.

245gsm

2 swing pockets. Rear patch pocket. Belt loops. Zip fly.

Hook and bar fastening.

Sewn in front crease.

Navy, Bottle, Royal, Black, Grey.

Regular length quoted
Details of sizing provided on request

£25.92

£23.04

£21.60



PR600 Boiler Suit

245gsm Poly/cotton twill.

Concealed stud front.

Breast pocket with stud flap.

Access slits to undergarments

2 swing pockets with side press.

Rule pocket. Long sleeves.

M, L, XL, XXL*, 3XL*

Navy, Royal, Bottle, Red, Grey.

Prices quoted M—L
Supplement on *

£38.48

£34.20

£32.06



PR601 Work Coat.

245gsm Polyester/combed cotton.

3 patch pockets.

Concealed stud front.

Centre back vent.

Navy, Royal, White.

100cms long.

Chest sizes:

39."=M. 42."=L. 46."=XL.

£30.24

£26.88

£25.20

**ALL PRICES + VAT and Delivery.
Embroidery of 7000 stitches included in price**

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APRONS



PR102 without pocket

Apron 100% cotton drill.
White cotton waist ties.
Width 60cm
Length from waist 62cm
Total length 87cm
Weight 300gsm.

White.

PR2 no pocket.

1-6 7-30 30+

£9.05 £8.04 £7.54



PR101 without pocket

PR104 with double pocket
Apron 65%Poly/35% Cotton-Twill. Width 72cm
Length from waist 58cm
Total length 87cm
Cotton waist ties.
PR4 has double pocket with bias trim.

PR101

Black, Red, Bottle,
Burgundy, Navy,
Cream, Red, Royal,
Emerald, Sunflower.

PR104

Black, Bottle, Navy,
Red, Royal.

PR101

£12.83 £11.40 £10.69

PR104

£14.18 £12.60 £14.18



PR171 with pocket

PR172 long with pocket
Tabard Poly/Cotton Twill
Patch pocket, studded
adjustable side tabs, bound
edges. Length 64/78 cm.
S(36) M(38-40) L(42)
XL(44-46)

PR171

Navy, Red, Bottle,
Royal, Burgundy,
Emerald, Sunflower.

PR 172

Navy, Royal

PR171

£15.80 £14.04 £13.16

PR172

£17.01 £15.12 £14.18



PR107 without pocket

PR109 with open pocket

PR105 with zip + open

pockets.

Short bar apron 100% cotton
twill.

Width 60cm

Drop: PR107 40cm, PR109 &
PR105 33cm

PR107 and PR109
Navy, White, Black,
Bottle.

PR105

Black only.

PR107

£11.21 £9.96 £9.34

PR109

£12.00 £11.04 £10.35

PR105

£12.36 £11.16 £10.46

All measurements are approximate,
and for guidance only.

ALL PRICES + VAT

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Registration no 5100103

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BADGES

Badges can be embroidered with your own logo, with stock designs or lettering, and finished in any shape/ The cost depends on the number of stitches in the design, the size of the finished badge, and the total quantity required. Consequently we need to see the design to calculate the price



Simple Shapes i.e. squares, rectangles with square or rounded corners, and circles or ovals will normally be sewn on a polyester/cotton twill, finished with badge backing and a fully overlocked edge in the colour of your choice. Background fabric is available in most popular colours.

Complex Shapes are best sewn on high quality badge felt in a wide choice of colours, with badge backing on the reverse, a satin stitch border round the edge, and hand cut to the desired shape.

Quotations are prepared individually to take account of the many possible variations. Please send your design by fax or email (pc formats only), together with finished size and approximate quantities.

Prices - All badges are different, so it is not possible to give a standard price list. Set up charges start at £20.00 but individual prices can only be quoted on sight of the final design. Badges can be made up from our stock designs and/or stock lettering. A nominal charge of £10.00 will apply to cover manipulation and outlines.



All Prices are plus vat and delivery.

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We hope you have enjoyed reading our brochure, if you have not found what you are looking for please contact us as we have only listed our most frequently requested items. We are also able to supply the following:

Rugby Shirts

Bathrobes

Bath Towels

Knitwear



Sweatshirts
T-Shirts
Polo Shirts

Garments for Kids



Fleeces
Jackets



Umbrellas
(Printed)

Bags

Bath Towels

Jackets

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